



PRESS RELEASE

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Contact: Lynne Menon, Director of Marketing & Communications
(203) 388-0124 or LMenon@stlukeslifeworks.org

141 Franklin St.
Stamford, CT 06901
(203) 388-0100
www.learnaliving.org

Boost eLearning Grants License to St. Luke's LifeWorks

Stamford, CT – Seattle based Boost eLearning, a pioneer in tools that help students and professionals transform today's internet-dependent workforce into savvy consumers of knowledge, has recently granted a Non-Profit Enterprise License to St. Luke's LifeWorks to use their Boost eLearning's Google Search Training System. Boost eLearning's Google Search Training quickly teaches an organization's participants or workers how to command faster, more accurate results from the Google search bar. Leveraging the fundamentals of adult-learning theory, Boost eLearning's Google Search Training instills workers the repertory of search skills required to extract and harness targeted information by performing queries they never knew were possible.

“This phenomenal tool allows both our participants and our workforce to take advantage of Google's full power. It provides increased internet search capability in not-for-profit and business environments,” said Jim Bingham, Educator in St. Luke's LifeWorks Life Long Learning services. Gary Thede, President of Boost eLearning concurred “Our tools will help LifeWorks' participants increase their knowledge base and allow for greater progress in their studies. We hope this results in increased self-esteem and marketability in the job force.”

St. Luke's LifeWorks' philosophy is that everyone has the ability to improve their lives through continued learning, including staff, volunteers and board members. St. Luke's LifeWorks Life Long Learning services is an umbrella over all of the non-profit organization's programs that provide educational opportunities and housing solutions for people overcoming homelessness, recovering from mental illness or living with HIV/AIDS. The agency serves more than 400 people each year and has 10 locations in Fairfield County. For more information about St. Luke's LifeWorks call (203) 388-0100 or visit www.learnaliving.org. See www.boostelearning.com for more details on the Google training system.

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